Sarah Lokitis

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Education: James Madison University — Harrisonburg, VA
Bachelor of Arts, May 2010 — GPA: 3.92
Major: Media Arts and Design — *Concentration:* Corporate Communication
Major: Theatre and Dance — *Concentration*: Dance

Relevant Coursework: Corporate Media Writing
- Composed a sample press kit
- Wrote several news and feature articles

Web Communication
- Created and updated a blog focusing on corporate blogging
- Produced a social media resume complete with a podcast and video

The Dance Professional
- Designed a press packet: poster, postcard, press release and PSA
- Composed a faux grant proposal

Feature Writing
- Interviewed sources in preparation for writing
- Wrote articles and published on a class blog

Technical Skills: Microsoft Office with experience with social media applications, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver and Adobe InDesign

Work Experience: Social Media Intern for the International Food Policy Research Institute, summer 2009
- Researched and developed a social media policy to fit the organization
- Published on several of the nonprofit organizations' social media outlets

Usher for Merriweather Post Pavilion, summers 2005 - 2009
- Interacted with and greeted patrons
- Enforced Merriweather policies and assisted backstage

Princess Dance Camp Assistant for Howard County Recreation and Parks, summer 2007
- Worked with students ages 3-10 in dance camp
- Organized activities for the students

Activities: Virginia Repertory Dance Company, 2008 - present
Contemporary Dance Ensemble, 2007 – present
Public Relations Officer for JMU Dance Theatre Organization 2009-present
- Updated an informal blog on upcoming events and meeting notes
- Contacted the school newspaper about events and updated events on Facebook

Fundraiser Chair for JMU Dance Theatre Organization 2008 – 2009
- Organized fundraisers at local restaurants and dance concerts
- Publicized events on Facebook and around campus

Historian for JMU Dance Theatre Organization 2007 – 2008

Honors: Recipient of the Digital Video Group, Inc. Scholarship for Corporate Communication
Recipient of the Earlynn Miller Endowed Scholarship for Dance

References available upon request